



APPAREL AND GENERAL MERCHANDISE

Voluntary Guidelines for
Exchanging Extended Attributes for eCommerce

PREPARED BY THE
GS1 PRODUCT IMAGE & EXTENDED ATTRIBUTES COMMITTEE

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THE GLOBAL LANGUAGE
OF BUSINESS

CONTENTS

1	INTRODUCTION	6
1.1	OBJECTIVE	6
1.2	WHO DEVELOPED THIS GUIDELINE?	6
1.3	DOCUMENT SCOPE	6
1.4	WHO CAN USE THIS GUIDELINE?	7
1.5	HOW DO I USE THIS GUIDELINE?	7
1.6	PRODUCT ATTRIBUTE MATRIX BY PRODUCT CATEGORY	8
1.7	A WORD ABOUT PRODUCT MEASUREMENTS	10
1.8	ADDITIONAL INFORMATION	10
2	E-COMMERCE EXTENDED CONSUMER PRODUCT ATTRIBUTES	12
2.1	COMMON - EXTENDED CONSUMER PRODUCT ATTRIBUTES (generally applicable across all merchandise categories)	12
2.1.1	<i>Advertised Origin</i>	12
2.1.2	<i>Brand Name</i>	13
2.1.3	<i>Care Information</i>	13
2.1.4	<i>Consumer Quantity of Units in Consumer Package</i>	14
2.1.5	<i>Country of Origin</i>	15
2.1.6	<i>Fabric or Material Description</i>	15
2.1.7	<i>Features – Benefits - Marketing Message</i>	16
2.1.8	<i>Full Product Name</i>	17
2.1.9	<i>Team Name</i>	18
2.1.10	<i>Vendor Collection Name</i>	18
2.2	APPAREL– EXTENDED CONSUMER PRODUCT ATTRIBUTES	19
2.2.1	<i>Closure</i>	19
2.2.2	<i>Collar Type</i>	20
2.2.3	<i>Faux Fur</i>	21
2.2.4	<i>Fur Animal Name</i>	21
2.2.5	<i>Fur Country of Origin</i>	22
2.2.6	<i>Fur Treatment</i>	22
2.2.7	<i>Lining Material</i>	23
2.2.8	<i>Pant / Inseam Length</i>	24
2.2.9	<i>Sleeve Measurement</i>	25
2.2.10	<i>Sleeve Type</i>	26
2.3	FOOTWEAR – EXTENDED CONSUMER PRODUCT ATTRIBUTES	27
2.3.1	<i>Boot Leg Circumference</i>	27
2.3.2	<i>Boot Shaft Height</i>	28
2.3.3	<i>Closure</i>	29
2.3.4	<i>Faux Fur</i>	29
2.3.5	<i>Fur Animal Name</i>	30
2.3.6	<i>Fur Country of Origin</i>	30
2.3.7	<i>Fur Treatment</i>	31
2.3.8	<i>Heel Height</i>	32
2.3.9	<i>Lining Material</i>	33
2.3.10	<i>Platform Height</i>	34
2.3.11	<i>Sole Type</i>	35
2.4	JEWELRY– EXTENDED CONSUMER PRODUCT ATTRIBUTES	36
2.4.1	<i>Closure</i>	36
2.4.2	<i>Faux Fur</i>	36



2.4.3	<i>Fur Animal Name</i>	37
2.4.4	<i>Fur Country of Origin</i>	37
2.4.5	<i>Fur Treatment</i>	38
2.4.6	<i>Gold Carat</i>	38
2.4.7	<i>Stone Details</i>	39
2.4.8	<i>Warranty Description</i>	39
2.5	FASHION ACCESSORIES – EXTENDED CONSUMER PRODUCT ATTRIBUTES	40
2.5.1	<i>Closure</i>	40
2.5.2	<i>Faux Fur</i>	41
2.5.3	<i>Fur Animal Name</i>	41
2.5.4	<i>Fur Country of Origin</i>	42
2.5.5	<i>Fur Treatment</i>	42
2.5.6	<i>Handbag Shoulder Drop</i>	43
2.5.7	<i>Lining Material</i>	44
2.6	BEAUTY PRODUCT ATTRIBUTES	45
2.6.1	<i>Aerosol Product</i>	45
2.6.2	<i>Consumer Product Capacity or Volume</i>	45
2.6.3	<i>Does Not Contain</i>	46
2.6.4	<i>Key-Active Ingredients</i>	46
2.7	HOME PRODUCT ATTRIBUTES	47
2.7.1	<i>Aerosol Product</i>	47
2.7.2	<i>Consumer Product Capacity or Volume</i>	48
2.7.3	<i>Faux Fur</i>	48
2.7.4	<i>Fur Animal Name</i>	49
2.7.5	<i>Fur Country of Origin</i>	49
2.7.6	<i>Fur Treatment</i>	50
2.7.7	<i>Warranty Description</i>	50
3	SUPPLY CHAIN EXTENDED PRODUCT ATTRIBUTES	51
3.1	COMMON – SUPPLY CHAIN PRODUCT ATTRIBUTES (generally applicable across all merchandise categories)	51
3.1.1	<i>Consumer Product Safety Improvement Act (CPSIA)</i>	51
3.1.2	<i>Consumer Available Date</i>	51
3.1.3	<i>Consumer Package Depth</i>	52
3.1.4	<i>Consumer Package Height</i>	53
3.1.5	<i>Consumer Package Width</i>	54
3.1.6	<i>Consumer Package Gross Weight</i>	55
3.1.7	<i>Discontinue Date</i>	55
3.1.8	<i>First Available Ship Date</i>	56
3.1.9	<i>First Order Date</i>	56
3.1.10	<i>Harmonized Tariff Schedule Code</i>	57
3.1.11	<i>Lead Time</i>	57
3.1.12	<i>Minimum Order Quantity</i>	58
3.1.13	<i>Order Quantity Multiple</i>	58
3.1.14	<i>Special Item Code</i>	59
3.1.15	<i>Supplier Suggested Retail Price</i>	59
3.1.16	<i>Supplier Wholesale Price</i>	60
3.2	SUPPLY CHAIN PRODUCT ATTRIBUTES APPLICABLE TO SPECIFIC CATEGORIES	61
3.2.1	<i>Hazardous Material Class Code</i>	61
3.2.2	<i>Hazardous Material Description</i>	61
3.2.3	<i>Special Handling Code</i>	62

4 APPENDICES	63
4.1 APPENDIX A: CORE ATTRIBUTES.....	63
4.2 APPENDIX B: ADDITIONAL EXTENDED PRODUCT ATTRIBUTES	64
4.3 APPENDIX C: RECOMMENDED EDI MAP FOR EXTENDED PRODUCT INFORMATION EXCHANGE.....	66
4.4 APPENDIX D: RECOMMENDED SPREADSHEET FOR EXTENDED PRODUCT INFORMATION EXCHANGE	74
4.5 APPENDIX E: MOCK BUSINESS EXAMPLES	78
4.5.1 Apparel Example – Fur Coat	78
4.5.2 Apparel Example – Pant.....	81
4.5.3 Apparel Example – Skirt.....	84
4.5.4 Apparel Example – Dress	87
4.5.5 Footwear Example - Shoe.....	90
4.5.6 Footwear Example - Boot.....	93
4.5.7 Jewelry Example – Earring	96
4.5.8 Fashion Accessories – Handbag	99
4.5.9 Home – Pitcher	102
4.6 APPENDIX F: LINKS TO ISO COUNTRY CODE INFORMATION	105
4.7 APPENDIX G: ACKNOWLEDGEMENTS	106

ABOUT GS1®

GS1 is a neutral, not-for-profit organization dedicated to the design and implementation of global standards and solutions to improve the efficiency and visibility in supply chains. GS1 is driven by more than a million companies, who execute more than six billion transactions a day with the GS1 System of Standards. GS1 is truly global, with local Member Organizations in 111 countries, with the Global Office in Brussels, Belgium.

ABOUT GS1 US™

GS1 US, a member of GS1, is an information standards organization that brings industry communities together to solve supply-chain problems through the adoption and implementation of GS1 Standards. More than 300,000 businesses in 25 industries rely on GS1 US for trading-partner collaboration and for maximizing the cost effectiveness, speed, visibility, security and sustainability of their business processes.

1 Introduction

1.1 Objective

This document provides Apparel & General Merchandise (GM) vendors, retailers and solution providers with guidance on the extended product attributes that are recommended for exchange between trading partners in support of internet-based commerce (e-Commerce, mobile commerce) initiatives.

This data extends beyond the traditional supply chain information already exchanged between buyers and sellers and includes the essential product information that end-consumers will need throughout the purchase cycle. This information is central to those organizations that intend to serve consumers with a consistent selling experience across all distribution (omni) retail channels.

The authors have given careful consideration to the impact of their recommendations and for this reason, this document focuses on the extended product attributes deemed essential for any initial e-Commerce implementation. The document serves as a starting point for all trading partners to analyze their current internal capabilities and begin planning for the exchange of incremental (i.e. extended) consumer product attributes.

Implementation of this Guideline is voluntary. Trading partner relationships will determine the scope and timing of individual deployments.

1.2 Who Developed This Guideline?

This Guideline was developed collaboratively by representatives from leading North American GM & Apparel vendors, retailers and solution providers. This group of companies represent a broad spectrum of product categories within the retail industry, and include companies large and small.

A list of companies that contributed their perspective and helped shape the guideline appears in Section 4.7 appendix G.

1.3 Document Scope

The guidance provided in this document focuses on those product attributes that are essential for consumers to make purchasing decisions and which are not already part of the body of data that may be exchanged between buyers and sellers during the new item introduction (i.e. listing) business process.

Appendix A shows a list of core product attributes that are currently exchanged during the listing process and are outside the scope of this document.

Guidance is also provided on attributes that are needed by buyers and sellers to support core supply chain functions.

1.4 Who Can Use This Guideline?

The guidance provided is applicable to all companies trading products in the GM & Apparel sector. This includes, but is not limited to cosmetics, jewelry, footwear, fashion accessories, apparel & sportswear, sporting goods, home fashion and small appliances.

This document can be used by companies throughout North America.

The primary audience is the business analyst who must determine which product information must be sourced, validated and syndicated (shared) within the enterprise and between trading partners.

1.5 How Do I Use This Guideline?

Read Section 2.1 which reviews the e-Commerce Extended Consumer Product Attributes that are *generally* applicable to all merchandise categories covered in this guideline.

Read the e-Commerce sections that pertain to product categories which are applicable to your company:

- Section 2.2 – Apparel
- Section 2.3 – Footwear
- Section 2.4 – Jewelry
- Section 2.5 – Fashion Accessories
- Section 2.6 – Beauty Products
- Section 2.7 – Home Products

Each section provides a description of the attribute as well as an example of its use.

These attributes are summarized by product category in the matrix in section 1.6. This is a general guide of what attributes may be applicable to your product categories. It is important to refer to sections 2 and 3 for complete definitions and examples.

Review Section 3, which discusses Supply Chain Extended Product Attributes to determine which of these attributes *may* pertain to your company's products.

The appendices provide additional guidance, including a spreadsheet for exchanging information and mapping of the attributes in Electronic Data Interchange (EDI).

After you have read and shared this guideline with your trading partner(s), discuss possible enhancements to your existing data feeds. Does the new attribute exist and is not being passed, or does it need to be 'created'? All parties will need sufficient time to retrofit existing information transfers (through spreadsheet, EDI, etc.).

We have not provided any 'mandatory' or 'optional' notations for the attributes. The use of a specific attribute will depend on the product or product class, the needs of your company and your trading partner, and its relevance to the consumer in making an online purchase. If an attribute is not relevant, it should not be sent in the data transfer between the parties.

1.6 Product Attribute Matrix by Product Category

E-COMMERCE		APPAREL	FOOTWEAR	JEWELRY	FASHION ACCESSORIES	BEAUTY	HOME
COMMON TO ALL CATEGORIES	Advertised Origin	X	X	X	X	X	X
	Brand Name	X	X	X	X	X	X
	Care Information	X	X	X	X	X	X
	Consumer Quantity of Units in Consumer Package	X	X	X	X	X	X
	Country of Origin	X	X	X	X	X	X
	Fabric or Material Description	X	X	X	X	X	X
	Features – Benefits – Marketing Message	X	X	X	X	X	X
	Full Product Name	X	X	X	X	X	X
	Team Name	X	X	X	X	X	X
	Vendor Collection Name	X	X	X	X	X	X
APPLICABLE TO SPECIFIC CATEGORIES	Aerosol Product					X	X
	Boot Leg Circumference		X				
	Boot Shaft Height		X				
	Closure	X	X	X	X		
	Collar Type	X					
	Consumer Product Capacity or Volume					X	X
	Does Not Contain					X	
	Faux Fur	X	X	X	X		X
	Fur Animal Name	X	X	X	X		X
	Fur Country of Origin	X	X	X	X		X
	Fur Treatment	X	X	X	X		X
	Gold Carat			X			
	Handbag Shoulder Drop				X		
	Heel Height		X				
	Key Active Ingredient					X	
	Lining Material	X	X		X		
	Pant Inseam Length	X					
	Platform Height		X				
	Sleeve Measurement	X					
	Sleeve Type	X					
	Sole Type		X				
	Stone Details			X			
	Warranty Description			X			X

SUPPLY CHAIN		APPAREL	FOOTWEAR	JEWELRY	FASHION ACCESSORIES	BEAUTY	HOME
COMMON TO ALL CATEGORIES	CPSIA Flag	X	X	X	X	X	X
	Consumer Avail Date	X	X	X	X	X	X
	Consumer Pkg Depth	X	X	X	X	X	X
	Consumer Pkg Height	X	X	X	X	X	X
	Consumer Pkg Width	X	X	X	X	X	X
	Consumer Pkg Gross Weight	X	X	X	X	X	X
	Discontinue Date	X	X	X	X	X	X
	First Avail Ship Date	X	X	X	X	X	X
	First Order Date	X	X	X	X	X	X
	Harmonized Tariff Schedule Code	X	X	X	X	X	X
	Lead Time	X	X	X	X	X	X
	Min Order Quantity	X	X	X	X	X	X
	Order Quantity Multiple	X	X	X	X	X	X
	Special Item Code	X	X	X	X	X	X
	Supplier Suggested Retail	X	X	X	X	X	X
	Supplier Wholesale Price	X	X	X	X	X	X
APPLICABLE TO SPECIFIC CATEGORIES	Hazardous Material Class Code					X	X
	Hazardous Material Description					X	X
	Special Handling			X		X	X
TOTALS		36	37	35	33	33	36

1.7 A Word About Product Measurements

The accurate and consistent dimensional measurement of trade items and trade item packaging is the key to a successful implementation of data alignment/synchronization between trading partners. The information is also important to the consumer. In order to ensure accuracy, GS1 and its member communities (including apparel) developed the GDSN Package Measurement Rules pertaining to (1) accurately measuring products and (2) accurately communicating those measurements between trading parties.

Packaged Consumer Item Measurements

For a packaged consumer trade item, GDSN Package Measurement Rules use the measurement types of

- width (from left to right),
- height (from base to the top), and
- depth (from front to back); length is not used in the standard.

GS1 provides several documents to guide you in accurately measuring trade items: the GDSN Package Measurement Rules and the GDSN Package Measurement Rules Implementation Guide. The documents are available at the GS1 website, under Data Accuracy, at http://www.gs1.org/gsm/kc/data_accuracy.

Out-of-Package Consumer Item Measurements

For out-of-package consumer items, which are not sufficiently covered by the GS1 measurement rules at this time, trade partners are advised to continue their current practices for determining a products height, width, depth or length. These measurements should be included in the Features-Benefits-Marketing Message attribute field, using abbreviations as follows:

- H – Height
- W- Width
- L- Length
- D- Depth

Examples:

A toaster's out-of-package dimensions are 12" width, 10" height, and 15" depth. They would be communicated as 10"H x 12"W x 15"D.

A 40" belt that is 1" wide would be expressed as 40"L x 1"W.

1.8 Additional Information

- Appendix A shows a list of core product attributes that are currently exchanged during the listing process and are outside the scope of this document.
- Appendix B provides a list of additional product attributes that may be considered. The authors recognize that additional product attributes may be useful to certain trading relationships.

- Appendix C provides the recommended (EDI) mappings. This is a technical mapping that will be understood by the individual responsible for EDI implementation in your organization. Electronic Data Interchange is the recommended format for information exchange.
- Appendix D provides a non-EDI (i.e. EXCEL) spreadsheet as another method to exchange extended attributes.
- Appendix E provides mock business examples.
- Appendix F provides references for valid ISO country codes.
- Additional definitions and use of basic supply chain information that are currently being exchanged between trading partners are available in the Trade Item Identification & Communications Guidelines for Electronic Data Interchange.
- Contact GS1 for more information
 - In the US – www.gs1us.org
 - In Canada – www.gs1ca.org

2 e-Commerce Extended Consumer Product Attributes

2.1 Common - Extended Consumer Product Attributes (generally applicable across all merchandise categories)

2.1.1 ADVERTISED ORIGIN

General Definition	<p>Advertised Origin</p> <p>U.S. Federal Trade Commission (FTC) protection for Made in the USA claims.</p> <p>In Canada, labeling requirements as defined by the Consumer Packaging & Labeling Act and the Textile Labeling Act.</p>
Also Known as	<ul style="list-style-type: none"> • Made in the USA Standard • Made in Canada Regulations
Business Example	<ul style="list-style-type: none"> • Made in USA • Imported • Made in USA and Imported • Made in USA or Imported
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	<p>In the US, must be one of:</p> <ul style="list-style-type: none"> • Made in USA • Imported • Made in USA and Imported • Made in USA or Imported <p>In Canada, reference: http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/03169.html</p>
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.1.2 BRAND NAME

General Definition	The name used for a trade item that is recognized within the trade and by the consumer. Stylization should match label in garment ie: all lower case, all caps, special characters etc
Also Known as	Label name or trade name
Business Example	<ul style="list-style-type: none"> • Zita's Apparel • AJCS Designs • Could be used as prefix or suffix to the product extended description for e-Commerce • AJCS Designs Bright High Waist Skirt
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 30 characters

2.1.3 CARE INFORMATION

General Definition	Consumer Care Instructions, representative of the care label if one is used
Also Known as	
Business Example	<ul style="list-style-type: none"> • Machine wash cold • Dishwasher safe • Washing & drying instructions • Professional fur clean only
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Matches the consumer care instructions included with the product
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 4096 characters

2.1.4 CONSUMER QUANTITY OF UNITS IN CONSUMER PACKAGE

General Definition	A measure of the contents (units) within the Consumer package. The product is identified by a single GTIN.
Also Known as	Includes consumer multi-packs
Business Example	<ul style="list-style-type: none"> • 3 pairs of socks banded together in a single consumer package • 2 foot pad cushions • 3 pack of hair bows • 3 pack of t-shirts • Set of two pairs of earrings • Set of two replacement brush heads • 18 single-serve cups of coffee • 12 piece glassware set • 3 extra duty tennis ball in a container
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Matches the product label or packaging Expressed as 6 numeric (no decimal)
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 6 numeric


2.1.5 COUNTRY OF ORIGIN

General Definition	The country where the product is manufactured. Represents what is on the product label or packaging. Is expressed using the 3 character ISO Country Code.
Also Known as	Country of Manufacture
Business Example	<ul style="list-style-type: none"> • CHN (ISO country code for China) • CAN(ISO country code for Canada)
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	<p>Must be expressed using the applicable ISO country code of origin list (3166-2) which is expressed as a 3 character alpha value.</p> <p>See Appendix 4.6 for links to more information on ISO codes.</p> <p>For more than one country, leave a space between ISO country codes in the text stream.</p>
Consumer eCom applicable (Y/N)	Yes
Attribute Length	3 characters

2.1.6 FABRIC OR MATERIAL DESCRIPTION

General Definition	<p>Description which best describes the fabric or material or ingredients used in the product.</p> <p>Includes the percentage of fibers if applicable.</p>
Also Known as	Product finish
Business Example	<ul style="list-style-type: none"> • 80% cotton 20%Rayon • Gold plated • Ceramic
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Matches the product label or packaging
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.1.7 FEATURES – BENEFITS - MARKETING MESSAGE

<p>General Definition</p>	<p>The descriptions that consumers reference on eCom sites to understand a product's features and benefits.</p> <p>A marketing message should also be included to help consumers understand the 'why buy' value proposition.</p> <p>This attribute entices and helps sell product by providing distinctive benefits and key words that can be used in search engine optimization (SEO).</p>
<p>Also Known as</p>	<p>Features and Benefits</p>
<p>Business Example</p>	 <p>Description: Feel fabulous when you wrap yourself in this 32 in. luxurious fox fur coat from AJCS Designs' Elegante' series.</p> <p>Features:</p> <ul style="list-style-type: none"> • Outstanding Norwegian Fox Fur • Natural (untreated) • Fully lined • 32 in length • Skillfully hand crafted and hand finished • 26 in sleeve length • Made in the USA and Imported <p>A bright high waist skirt is great this time of year. Wear with your favorite blouse for a perfect look of the season.</p> <ul style="list-style-type: none"> • 61% polyester, 35% viscose, 4% cotton • Dry Clean • Imported • Lined • Length: 27 in • Zipper <p>Shiny Silver tone stainless round case watch. The watch features 3-hand movement, clear dial with 120 clear stones. Water resistant to 10 meters</p> <ul style="list-style-type: none"> • 36mm case height • 3-hand movement • 8 in band circumference/length • 3/4 in band width • Jewelry Clasp Closure • Clear dial with 120 clear stones • Water resistant to 10 ATM • Imported
<p>Applicable Product Categories</p>	<p>Common to all product categories</p>
<p>Business and Data Integrity Rules</p>	<p>Free form Field length not to exceed 4096 characters</p>
<p>Consumer eCom applicable (Y/N)</p>	<p>Yes</p>
<p>Attribute Length</p>	<p>Maximum 4096 characters</p>

2.1.8 FULL PRODUCT NAME

<p>General Definition</p>	<p>This product description should fully spell out the product name. This is the short product name that would be displayed on e-Commerce sites to help consumers recognize or search for products.</p> <p>This is not marketing material or features of the product.</p>
<p>Also Known as</p>	<p>Consumer Product Description</p>
<p>Business Example</p>	<p>\$2500 Brand Name Full Product Name</p> <p>AJCS Designs Norwegian Fox Fur Coat</p> <p>Description: Features-Benefits-Marketing Message Feel fabulous when you wrap yourself in this 32 in. luxurious fox fur coat from AJCS Designs' Elegante' series.</p> <p>Features:</p> <ul style="list-style-type: none"> • Outstanding Norwegian Fox Fur • Natural (untreated) • Fully lined • 32 in length • Skillfully hand crafted and hand finished • 26 in sleeve length • Made in the USA and Imported <ul style="list-style-type: none"> • Bright High Waist Skirt • Belly Pitcher • Floral Tote • Elegante Series Occasion Watch • Norwegian Fox Fur Coat • Single Milled Cotton Bath Towels • Fresh Water Pearl Drop Earring
<p>Applicable Product Categories</p>	<p>Common to all product categories</p>
<p>Business and Data Integrity Rules</p>	
<p>Consumer eCom applicable (Y/N)</p>	<p>Yes</p>
<p>Attribute Length</p>	<p>Maximum 80 characters</p>

2.1.9 TEAM NAME

General Definition	Professional, collegiate or other sports team name associated with a product
Also Known as	
Business Example	<ul style="list-style-type: none"> • Toronto Maple Leafs • Manchester United • Dallas Cowboys • Pittsburgh Steelers
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.1.10 VENDOR COLLECTION NAME

General Definition	The name the vendor applies to a collection or grouping of consumer products.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Island Breeze • Monterey Bay
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.2 Apparel– Extended Consumer Product Attributes

2.2.1 CLOSURE

General Definition	Type of closure
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Jewelry and Fashion Accessory product categories
Business and Data Integrity Rules	<ul style="list-style-type: none"> • Buckle • Button • Drawstring • Frog or button-loop • Hook or Hook–and-Eye • Hook-and-Loop • Lace-Up • Snap • Tie • Toggle • Zipper
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.2.2 COLLAR TYPE

General Definition	Specific collar style for apparel items
Also Known as	Neck shape
Business Example	
Applicable Product Categories	Apparel
Business and Data Integrity Rules	<ul style="list-style-type: none"> • Ballet Neck • Banded • Boat Neck or Bateau Neck • Button-Down • Crew Neck • Jewel Neck • Johnny • Mandarin • Mock Neck • Notch • Peter Pan • Point • Rolled • Round Neck • Sailor • Shawl • Spread • Tab • Tie-neck • Turtleneck • V Neck • Wing
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.2.3 FAUX FUR

General Definition	Designates whether the item contains faux fur
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Y/N indicator
Consumer eCom applicable (Y/N)	Yes
Attribute Length	1 character

2.2.4 FUR ANIMAL NAME

General Definition	The name of the animal whose fur was used in a garment. Should include all genuine fur, faux fur, animal hair. If faux, list fabric contents and percentages.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Mink • Beaver
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.2.5 FUR COUNTRY OF ORIGIN

General Definition	The country of origin for an imported fur product. This includes country of origin for imported furs made into fur products in the U.S. and Canada. Is expressed using the 3 character ISO Country Code See Appendix 4.6 for links to more information on ISO codes.
Also Known as	
Business Example	<ul style="list-style-type: none"> • USA • CAN
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Use 3 character ISO country code. For more than one country, leave a space between ISO country codes in the text stream.
Consumer eCom applicable (Y/N)	Yes
Attribute Length	3 characters


2.2.6 FUR TREATMENT

General Definition	Indicates if the fur is painted, dyed, bleached, artificially colored, or natural (untreated)
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

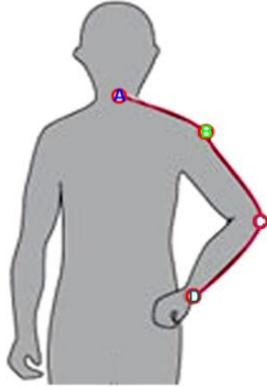
2.2.7 LINING MATERIAL

General Definition	Indicates the type of material the lining is made from. Include percentages if applicable.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Synthetic • Leather
Applicable Product Categories	Apparel, Footwear and Fashion Accessories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.2.8 PANT / INSEAM LENGTH

General Definition	Measurement of the garment from the bottom of the crotch to the bottom of the hemline.
Also Known as	
Business Example	
Applicable Product Categories	Apparel
Business and Data Integrity Rules	Requires the measurement value and an accompanying unit of measure EDI – MEA03 – Length Value <ul style="list-style-type: none"> • EDI - MEA04:IN – inches • CM - Centimeters Spreadsheet: <ul style="list-style-type: none"> • Text – 32 IN, 81.28 CM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum of 20 numeric (including decimal)

2.2.9 SLEEVE MEASUREMENT

General Definition	<p>Measurement of the garment from the base of the neck, past the shoulder, around the elbow to the point at which you prefer the cuff to end.</p> <p>The path of the tape measure follows the outside of the arm.</p>
Also Known as	
Business Example	
Applicable Product Categories	<p>Apparel</p>
Business and Data Integrity Rules	<p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – MEA03 – Sleeve Measurement • EDI - MEA04: <ul style="list-style-type: none"> • IN – inches • MM - millimeters • Spreadsheet: <ul style="list-style-type: none"> • Text – 26 IN, 660.4 MM
Consumer eCom applicable (Y/N)	<p>Yes</p>
Attribute Length	<p>Maximum 20 numeric (including decimal)</p>

2.2.10 SLEEVE TYPE


General Definition	Style type of the sleeve portion of apparel items.
Also Known as	
Business Example	
Applicable Product Categories	Apparel
Business and Data Integrity Rules	<ul style="list-style-type: none"> • Batwing • Bell • Bishop • Butterfly (angled bell) • Cap • Dolman • Elbow • Flutter • Kimono • Lantern • Long • Poet (ruffled cuffs) • Puffed or Princess • Raglan • Set-in • Short • Sleeveless • Slit • ¾ Length
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.3 Footwear – Extended Consumer Product Attributes

2.3.1 BOOT LEG CIRCUMFERENCE

General Definition	Measurement around the shaft of the boot at its largest part.
Also Known as	
Business Example	 <p>Circumference measured at the largest part of the boot shaft</p>
Applicable Product Categories	Footwear
Business and Data Integrity Rules	<p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – MEA03 – Circumference value • EDI - MEA04: <ul style="list-style-type: none"> • IN – inches • MM - millimeters • Spreadsheet: <ul style="list-style-type: none"> • Text – 17 IN, 431.8 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 20 numeric (including decimal)

2.3.2 BOOT SHAFT HEIGHT

General Definition	The height of the shaft measured from the middle of the arch up the out sole of the boot to the top of the boot shaft.
Also Known as	
Business Example	
Applicable Product Categories	Footwear
Business and Data Integrity Rules	<p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – MEA03 – Shaft height • EDI - MEA04: <ul style="list-style-type: none"> • IN – inches • MM - millimeters • Spreadsheet: <ul style="list-style-type: none"> • Text – 16 IN, 406.4 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 20 numeric (including decimal)

2.3.3 CLOSURE

General Definition	Type of closure
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Jewelry, Footwear, and Fashion Accessory product categories
Business and Data Integrity Rules	<ul style="list-style-type: none"> • Buckle • Hook-and-Loop • Lace-Up • Zipper
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.3.4 FAUX FUR

General Definition	Y/N indicator designating faux fur
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Y/N Indicator
Consumer eCom applicable (Y/N)	Yes
Attribute Length	1 character

2.3.5 FUR ANIMAL NAME

General Definition	The name of the animal whose fur was used in a garment.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Mink • Beaver
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters


2.3.6 FUR COUNTRY OF ORIGIN

General Definition	<p>The country of origin for an imported fur product (including the country of origin for imported furs made into fur products in the U.S.) Is expressed using the 3 character ISO Country Code See Appendix 4.6 for links to more information on ISO codes.</p>
Also Known as	
Business Example	<ul style="list-style-type: none"> • USA • CAN
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Use 3 character ISO country code. For more than one country, leave a space between ISO country codes in the text stream.
Consumer eCom applicable (Y/N)	Yes
Attribute Length	3 characters

2.3.7 FUR TREATMENT

General Definition	Indicates if the fur is painted, dyed, bleached, artificially colored, or natural (untreated)
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters


2.3.8 HEEL HEIGHT

General Definition	Measurement of the heel is taken at the outsole from the middle of the heel to the sole.
Also Known as	
Business Example	
Applicable Product Categories	Footwear
Business and Data Integrity Rules	<p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – MEA03 – Heel Measurement • EDI - MEA04: <ul style="list-style-type: none"> • IN – inches • MM - millimeters • Spreadsheet: <ul style="list-style-type: none"> • Text – 3 IN, 76.2 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 20 numeric (including decimal)

2.3.9 LINING MATERIAL

General Definition	Indicates the type of material the lining is made from. Include percentages if applicable.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Synthetic • Leather
Applicable Product Categories	Apparel, Footwear and Fashion Accessories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.3.10 PLATFORM HEIGHT

General Definition	The platform height is measured at the out sole from the foot bed to the sole.
Also Known as	
Business Example	
Applicable Product Categories	Footwear
Business and Data Integrity Rules	<p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – MEA03 – Platform Height Value • EDI - MEA04: <ul style="list-style-type: none"> • IN – inches • MM - millimeters • Spreadsheet: <ul style="list-style-type: none"> • Text – .5 IN, 12.7 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 20 numeric (including decimal)

2.3.11 SOLE TYPE

General Definition	Specifies the type of material the sole is made from.
Also Known as	Consumer Product Description
Business Example	<ul style="list-style-type: none"> • Leather • Rubber • Synthetic
Applicable Product Categories	Footwear
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.4 Jewelry– Extended Consumer Product Attributes

2.4.1 CLOSURE

General Definition	Type of closure
Also Known as	
Business Example	
Applicable Product Categories	Common to Apparel, Footwear, Jewelry and Fashion Accessory product categories
Business and Data Integrity Rules	<ul style="list-style-type: none"> • Buckle • Click-top or Snap-Post • Clip-on • French Wire • Hinged • Hook • Leverback • Lobster Clasp • Toggle
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.4.2 FAUX FUR

General Definition	Y/N indicator designating faux fur
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Y/N Indicator
Consumer eCom applicable (Y/N)	Yes
Attribute Length	1 character

2.4.3 FUR ANIMAL NAME

General Definition	The name of the animal whose fur was used in a garment. Should include all genuine fur, faux fur, animal hair. If faux, list fabric contents and percentages.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Mink • Beaver
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.4.4 FUR COUNTRY OF ORIGIN

General Definition	<p>The country of origin for an imported fur product (including the country of origin for imported furs made into fur products in the U.S.)</p> <p>Is expressed using the 3 character ISO Country Code</p> <p>See Appendix 4.6 for links to more information on ISO codes.</p>
Also Known as	
Business Example	<ul style="list-style-type: none"> • NOR • RUS
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Use 3 character ISO country code. For more than one country, leave a space between ISO country codes in the text stream.
Consumer eCom applicable (Y/N)	Yes
Attribute Length	3 characters

2.4.5 FUR TREATMENT

General Definition	Indicates if the fur is painted, dyed, bleached, artificially colored, or natural (untreated)
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.4.6 GOLD CARAT

General Definition	Standard carat weights for gold jewelry
Also Known as	
Business Example	
Applicable Product Categories	Jewelry
Business and Data Integrity Rules	Requires an accompanying unit of measure <ul style="list-style-type: none"> • EDI - MEA04: <ul style="list-style-type: none"> • CD – Carat • Spreadsheet: <ul style="list-style-type: none"> • Text – CD
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 20 numeric (including decimal)

2.4.7 STONE DETAILS

General Definition	Primary gem stone associated with product. Should be identified with the size, and if genuine or faux. (If faux, specify content, i.e.: resin, glass etc)
Also Known as	
Business Example	<ul style="list-style-type: none"> • 1 carat square cut genuine Emerald • 3.5 mm cultured pearl, round • Blue cubic zirconia briolette beads approx. 7mm
Applicable Product Categories	Jewelry
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.4.8 WARRANTY DESCRIPTION

General Definition	The consumer warranty description which the retailer keeps on file, in the event a consumer has a claim against the warranty
Also Known as	
Business Example	3 year warranty on materials and workmanship
Applicable Product Categories	Jewelry and Home Product categories
Business and Data Integrity Rules	Matches the warranty claim on the product, packaging or brand owner's website
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 4096 characters

2.5 Fashion Accessories – Extended Consumer Product Attributes

2.5.1 CLOSURE

General Definition	Type of closure
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Jewelry and Fashion Accessory Product categories
Business and Data Integrity Rules	<ul style="list-style-type: none"> • Buckle • D-Ring • Drawstring • Flap • Hook • Kiss-lock or Clasp • Lace Up • Lift-lock • Magnetic (or Magnetic Snap) • O-Ring • Push-Lock • Snap • Toggle • Turn-lock • Zipper
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.5.2 FAUX FUR

General Definition	Y/N indicator designating faux fur
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Y/N Indicator
Consumer eCom applicable (Y/N)	Yes
Attribute Length	1 character

2.5.3 FUR ANIMAL NAME

General Definition	The name of the animal whose fur was used in a garment.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Mink • Beaver
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters


2.5.4 FUR COUNTRY OF ORIGIN

General Definition	The country of origin for an imported fur product (including the country of origin for imported furs made into fur products in the U.S.) Is expressed using the 3 character ISO Country Code See Appendix 4.6 for links to more information on ISO codes.
Also Known as	
Business Example	<ul style="list-style-type: none"> • RUS • NOR
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Use 3 character ISO country code. For more than one country, leave a space between ISO country codes in the text stream.
Consumer eCom applicable (Y/N)	Yes
Attribute Length	3 characters

2.5.5 FUR TREATMENT

General Definition	Indicates if the fur is painted, dyed, bleached, artificially colored, or natural (untreated)
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.5.6 HANDBAG SHOULDER DROP

General Definition	The measurement of the strap or handle from the top of the bag to the peak of the strap or handle.
Also Known as	
Business Example	
Applicable Product Categories	Accessories
Business and Data Integrity Rules	<p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – MEA03 – Shoulder Drop Value • EDI - MEA04: <ul style="list-style-type: none"> • IN – inches • MM - millimeters • Spreadsheet: <ul style="list-style-type: none"> • Text – 10 IN, 254 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 20 numeric (including decimal)

2.5.7 LINING MATERIAL

General Definition	Indicates the type of material the lining is made from. Include percentages if applicable.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Synthetic • Leather
Applicable Product Categories	Apparel, Footwear and Fashion Accessories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 25 characters

2.6 Beauty Product Attributes

2.6.1 AEROSOL PRODUCT

General Definition	Indicates that the product contains a compressed gas or propellant (as opposed to use of a pump)
Also Known as	
Business Example	<ul style="list-style-type: none"> • Bathroom spray • Hairspray • Suntan lotion
Applicable Product Categories	Beauty and Home Product categories
Business and Data Integrity Rules	Expressed as: <ul style="list-style-type: none"> • Y (contains aerosol) or • N (does not contain aerosol)
Consumer eCom applicable (Y/N)	Yes
Attribute Length	1 character

2.6.2 CONSUMER PRODUCT CAPACITY OR VOLUME

General Definition	Specifies the net quantity of content or capacity that best describes the number of units in the consumer item
Also Known as	Net Quantity of Contents
Business Example	<ul style="list-style-type: none"> • 2 oz perfume • 60 ml liquid shoe polish
Applicable Product Categories	Beauty and Home product categories
Business and Data Integrity Rules	Requires the measurement value and an accompanying unit of measure <ul style="list-style-type: none"> • EDI – G5514 – Capacity or Volume • EDI – G5515: <ul style="list-style-type: none"> • OZ – ounces • ML - millilitre's • Spreadsheet : <ul style="list-style-type: none"> • Text – 2 OZ, 60 ML
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 8 numeric (optional decimal)

2.6.3 DOES NOT CONTAIN

General Definition	List of potential undesirable ingredients the product does not contain
Also Known as	
Business Example	<ul style="list-style-type: none"> • BHT • FD&C Blue 1 • Alcohol • Sodium laurel sulphate
Applicable Product Categories	Beauty and Home
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.6.4 KEY-ACTIVE INGREDIENTS

General Definition	List of key or active ingredients
Also Known as	
Business Example	<ul style="list-style-type: none"> • Amino acids • Algae Extracts • Aloe Vera • Organic green tea oil
Applicable Product Categories	Beauty and Home
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.7 Home Product Attributes

2.7.1 AEROSOL PRODUCT

General Definition	Indicates that the product contains a compressed gas or propellant (as opposed to use of a pump)
Also Known as	
Business Example	<ul style="list-style-type: none"> • Bathroom spray • Hairspray • Suntan lotion
Applicable Product Categories	Beauty and Home Product categories
Business and Data Integrity Rules	Expressed as: <ul style="list-style-type: none"> • Y (contains aerosol) or • N (does not contain aerosol)
Consumer eCom applicable (Y/N)	Yes
Attribute Length	1 character

2.7.2 CONSUMER PRODUCT CAPACITY OR VOLUME

General Definition	Specifies the net quantity of the content or the capacity of the consumer item.
Also Known as	Net Quantity of Contents
Business Example	<ul style="list-style-type: none"> • 20 oz pitcher • 2 quart casserole • 24 oz net weight (candy or coffee)
Applicable Product Categories	Beauty and Home Product categories
Business and Data Integrity Rules	<p>Reference the GS1 GDSN Package Measurement Rules</p> <p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – G5514 – Capacity or Volume • EDI – G5515: <ul style="list-style-type: none"> • OZ – Ounces • QT - Quart • Spreadsheet: <ul style="list-style-type: none"> • Text – 20 OZ, 2 QT
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 8 numeric (optional decimal)

2.7.3 FAUX FUR

General Definition	Y/N indicator designating faux fur
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	Y/N Indicator
Consumer eCom applicable (Y/N)	Yes
Attribute Length	1 character

2.7.4 FUR ANIMAL NAME

General Definition	The name of the animal whose fur was used in a garment. Should include all genuine fur, faux fur, animal hair. If faux, list fabric contents and percentages.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Mink • Beaver
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.7.5 FUR COUNTRY OF ORIGIN

General Definition	<p>The country of origin for an imported fur product (including the country of origin for imported furs made into fur products in the U.S.)</p> <p>Is expressed using the 3 character ISO Country Code</p> <p>See Appendix 4.6 for links to more information on ISO codes.</p>
Also Known as	
Business Example	<ul style="list-style-type: none"> • RUS • NOR
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	<p>Use 3 character ISO country code.</p> <p>For more than one country, leave a space between ISO country codes in the text stream.</p>
Consumer eCom applicable (Y/N)	Yes
Attribute Length	3 characters

2.7.6 FUR TREATMENT

General Definition	Indicates if the fur is painted, dyed, bleached, artificially colored, or natural (untreated)
Also Known as	
Business Example	
Applicable Product Categories	Apparel, Footwear, Fashion Accessories, Jewelry and Home Product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 80 characters

2.7.7 WARRANTY DESCRIPTION

General Definition	The consumer warranty description which the retailer keeps on file, in the event of a consumer has a claim against the warranty
Also Known as	
Business Example	3 year warranty on materials and workmanship
Applicable Product Categories	Jewelry and Home Product categories
Business and Data Integrity Rules	Matches the warranty claim on the product, packaging or brand owner's website
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 4096 characters

3 Supply Chain Extended Product Attributes

3.1 Common – Supply Chain Product Attributes (generally applicable across all merchandise categories)

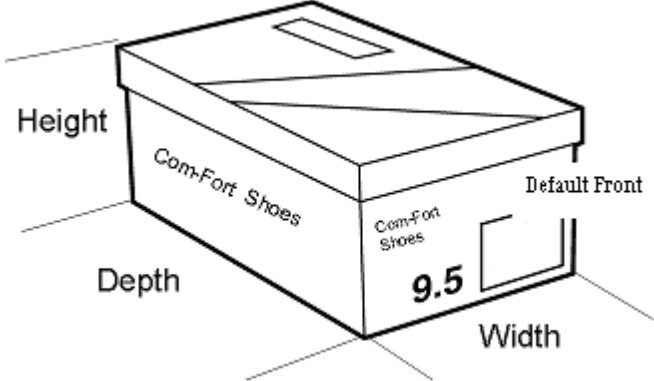
3.1.1 CONSUMER PRODUCT SAFETY IMPROVEMENT ACT (CPSIA)

General Definition	An indicator as to whether or not the item is compliance with the Consumer Product Safety Improvement Act (CPSIA). This is a United States law.
Also Known as	
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	<ul style="list-style-type: none"> • Y Product complies with CPSIA • N The product does not comply with CPSIA
Consumer eCom applicable (Y/N)	No
Attribute Length	1 character

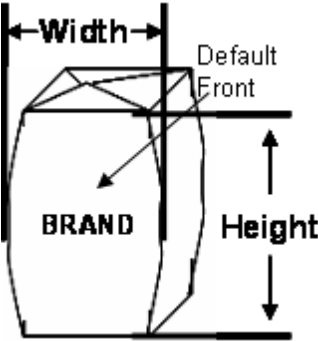
3.1.2 CONSUMER AVAILABLE DATE

General Definition	The date the item is available for sell to the consumer.
Also Known as	
Business Example	CCYYMMDD (20130109)
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Reference the GS1 Trade item and Communications Guidelines for Electronic Data Interchange
Consumer eCom applicable (Y/N)	No
Attribute Length	8 numeric

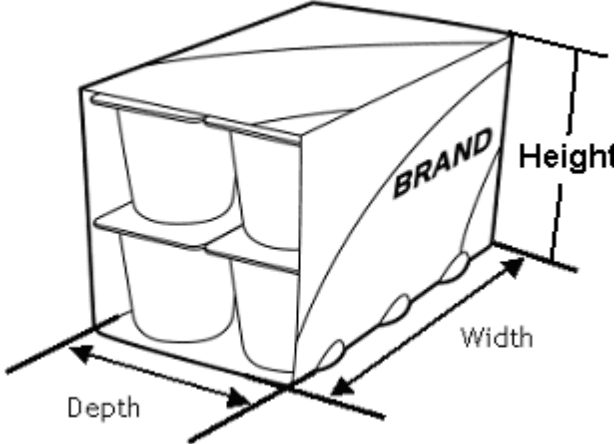
3.1.3 CONSUMER PACKAGE DEPTH

General Definition	The measurement of the package containing the consumer item from its front to the back.
Also Known as	
Business Example	 <p>The diagram shows a 3D perspective of a shoe box. The front face is labeled 'Com-Fort Shoes' and '9.5'. The top face is labeled 'Com-Fort Shoes'. The side face is labeled 'Com-Fort Shoes'. The front face also has a small square labeled 'Default Front'. Dimension lines indicate 'Height' (vertical), 'Depth' (horizontal from front to back), and 'Width' (horizontal from side to side).</p>
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	<p>Refer to the GS1 GDSN Package Measurement Rules</p> <p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – G5509 - Depth Value • EDI – G5510 <ul style="list-style-type: none"> • IN – inches • MM - millimetres • Spreadsheet: <ul style="list-style-type: none"> • Text – 10 IN, 254 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 8 numeric (optional decimal)

3.1.4 CONSUMER PACKAGE HEIGHT

General Definition	Vertical dimension of the package containing the consumer item when in the upright position.
Also Known as	
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	<p>Refer to the GS1 GDSN Package Measurement Rules</p> <p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – G5505 – Height Value • EDI – G5506 <ul style="list-style-type: none"> • IN – inches • MM - millimetres • Spreadsheet: <ul style="list-style-type: none"> • Text – 4 IN, 101.6 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 8 numeric (optional decimal)

3.1.5 CONSUMER PACKAGE WIDTH

General Definition	Shorter dimension of the two horizontal dimensions of the package containing the consumer item, when in the upright position.
Also Known as	
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	<p>Refer to the GS1 GDSN Package Measurement Rules</p> <p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – G5507 - Width Value • EDI – G5508 <ul style="list-style-type: none"> • IN – inches • MM - millimetres • Spreadsheet: <ul style="list-style-type: none"> • Text – 5 IN, 127 MM
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 8 numeric (optional decimal)

3.1.6 CONSUMER PACKAGE GROSS WEIGHT

General Definition	Gross weight of the consumer item including the packaging.
Also Known as	
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	<p>Refer to the GS1 GDSN Package Measurement Rules</p> <p>Requires the measurement value and an accompanying unit of measure</p> <ul style="list-style-type: none"> • EDI – G5523 – Weight Value • EDI – G5524 - G • EDI – G5525: <ul style="list-style-type: none"> • LB – Pounds • KG - Kilograms • Spreadsheet: <ul style="list-style-type: none"> • Text – 2 LB, 907.18 KG
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 8 numeric (optional decimal)

3.1.7 DISCONTINUE DATE

General Definition	The date the item is no longer available for ordering.
Also Known as	
Business Example	CCYYMMDD (20130109)
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Reference the GS1 Trade item and Communications Guidelines for Electronic Data Interchange
Consumer eCom applicable (Y/N)	No
Attribute Length	8 numeric

3.1.8 FIRST AVAILABLE SHIP DATE

General Definition	The date the trade item is generally available for shipping to the trade
Also Known as	
Business Example	CCYYMMDD (20130109)
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	No
Attribute Length	8 numeric

3.1.9 FIRST ORDER DATE

General Definition	The date the trade item is generally available for ordering to the trade
Also Known as	Booking date
Business Example	CCYYMMDD (20130109)
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	No
Attribute Length	8 numeric

3.1.10 HARMONIZED TARIFF SCHEDULE CODE

General Definition	The classification as defined by the Harmonized Tariff Schedule of each customs jurisdiction.
Also Known as	Harmonized System Code
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Defined code list. Consult with relevant Customs jurisdictions. For US: http://www.usitc.gov/publications/docs/tata/hts/bychapter/1202gn.pdf For Canada: http://www.cbsa-asfc.gc.ca/trade-commerce/tariff-tarif/menu-eng.html
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 30 characters

3.1.11 LEAD TIME

General Definition	The estimated number of days to delivery after the purchase order is placed.
Also Known as	
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Expressed in calendar days
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 3 numeric

3.1.12 MINIMUM ORDER QUANTITY

General Definition	The minimum quantity of the orderable trade item that can be ordered. This applies to each individual order.
Also Known as	
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Expressed as a number or a count.
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 15 numeric (optional decimal)

3.1.13 ORDER QUANTITY MULTIPLE

General Definition	Product must be ordered in multiples of the quantity specified
Also Known as	Multiple order quantity
Business Example	if multiple order quantity is 5, an order can be placed for 5, 10, 15, or any other multiple of 5
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Expressed as a number
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 15 numeric (optional decimal)

3.1.14 SPECIAL ITEM CODE

General Definition	Items not available for individual sale
Also Known as	GWP, PWP
Business Example	<ul style="list-style-type: none"> • Gift with purchase (GW) • Purchase with purchase (PW) • Collateral (CL)
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	GW, PW or CL
Consumer eCom applicable (Y/N)	No
Attribute Length	2 characters

3.1.15 SUPPLIER SUGGESTED RETAIL PRICE

General Definition	<p>The retail selling price suggested by the manufacturer/supplier. This does not imply that the consumer item is marked with this price.</p> <p>This price may apply to one or more commercial customers.</p>
Also Known as	<ul style="list-style-type: none"> • List price • Recommended retail price • MSRP
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	Reference the GS1 Trade item and Communications Guidelines for Electronic Data Interchange
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 17 numeric (optional decimal)

3.1.16 SUPPLIER WHOLESALE PRICE

General Definition	The unit price of the trade item as defined by the supplier. This price may apply to one or more commercial customers.
Also Known as	<ul style="list-style-type: none"> • Unit cost • List price
Business Example	
Applicable Product Categories	Common to all product categories
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 17 numeric (optional decimal)

3.2 Supply Chain Product Attributes Applicable to Specific Categories

3.2.1 HAZARDOUS MATERIAL CLASS CODE

General Definition	Denotes that contents are hazardous materials and what type.
Also Known as	
Business Example	
Applicable Product Categories	Beauty and Home
Business and Data Integrity Rules	<p>US: Hazardous materials identification code per the U.S. Department of Transportation (DOT).</p> <p>Canada: Environmental and workplace health is administered by Health Canada. Reference the Workplace Hazardous Materials Information System: http://www.hc-sc.gc.ca/ewh-semt/occup-travail/whmis-simdut/index-eng.php</p>
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 4 characters

3.2.2 HAZARDOUS MATERIAL DESCRIPTION

General Definition	Text description of hazardous material content and type
Also Known as	
Business Example	<ul style="list-style-type: none"> • alcohol • aerosol • co2 cartridge for soda machine
Applicable Product Categories	Beauty and Home
Business and Data Integrity Rules	
Consumer eCom applicable (Y/N)	No
Attribute Length	Maximum 80 characters

3.2.3 SPECIAL HANDLING CODE

General Definition	Coded value that specified the special transportation handling requirements of the consumer item.
Also Known as	
Business Example	<ul style="list-style-type: none"> • Refrigerated (MRF) • Environmental control limits (EL) • Flammable (FL) • Fragile (FR)
Applicable Product Categories	Jewelry, Beauty & Home categories
Business and Data Integrity Rules	<p>EDI users should reference the VICS code list applicable to data element 152</p> <p>Other Users may use free form</p>
Consumer eCom applicable (Y/N)	Yes
Attribute Length	Maximum 3 characters

4 Appendices

4.1 Appendix A: Core Attributes

This is a list of the core product attributes currently exchanged during the listing process and are outside the scope of this document.

- Style or model number
- Style or model description
- Color description
- Color code (National Retail Federation)
- Size Description
- Size code (National Retail Federation)
- UPC/GTIN

4.2 Appendix B: Additional Extended Product Attributes

List of attributes that fell outside the initial scope, but were identified as valuable by retailers.

FUTURE INCLUSION IN THE GUIDELINE	PRODUCT ATTRIBUTE	APPLICATION
PHASE 2	All product ingredients	Beauty
PHASE 2	Anti-theft Device Attached	
PHASE 2	Anti-theft Device Location	
PHASE 2	Brand Owner's Name	Supply Chain
PHASE 2	Button type	Apparel
PHASE 2	Color Extended Description	Common
PHASE 2	Construction Details	Apparel
PHASE 2	Consumer Extended Product Description	Use Full Product Name
PHASE 2	Consumer Item Depth	Common
PHASE 2	Consumer Item Height	Common
PHASE 2	Consumer Item Length	Common
PHASE 2	Consumer Item Net Weight	Supply Chain
PHASE 2	Consumer Item Width	Common
PHASE 2	Dishwasher safe	Home
PHASE 2	Earring Drop	Use Consumer Item Length
PHASE 2	Fiber Content	Use Fabric or Material Description
PHASE 2	Finish Description	Use Fabric or Material Description
PHASE 2	Fur Condition	Fur
PHASE 2	Fur Construction	Fur
PHASE 2	Fur Cutting Method	Fur
PHASE 2	Fur Manufacturer Name	Fur
PHASE 2	Fur Mfg Registered ID Number	Fur
PHASE 2	Fur Textile Wool Country of Origin	Fur
PHASE 2	Hand made	Home
PHASE 2	Hand painted/decaled	Home
PHASE 2	Handle/Strap	Fashion Accessories
PHASE 2	Hanger Type	Apparel
PHASE 2	Inner Pack Quantity	Supply Chain
PHASE 2	Inside pocket	Fashion Accessories
PHASE 2	Invoiced Unit of Measure	Supply Chain
PHASE 2	Item Has Been Recalled	Common and Supply Chain
PHASE 2	Kind of Heel	Footwear
PHASE 2	Lining Content	Apparel
PHASE 2	Long Marketing Message	Use Features-Benefits-Marketing Message

FUTURE INCLUSION IN THE GUIDELINE	PRODUCT ATTRIBUTE	APPLICATION
PHASE 2	Machine made	Home
PHASE 2	Manufacture of Goods	Use Brand Owner
PHASE 2	Marked Retail Price	Common, Supply Chain
PHASE 2	Master Pack Gross Weight	Supply Chain
PHASE 2	Master Pack/Case Width	Supply Chain
PHASE 2	Maximum Order Quantity	Supply Chain
PHASE 2	Metal Feet	Fashion Accessories
PHASE 2	Microwave safe	Home
PHASE 2	Model Name/Number	Use Style Number
PHASE 2	Outside pocket	Fashion Accessories
PHASE 2	Padded inside	Footwear
REMOVED	Peg Spacing - horizontal	Jewelry
REMOVED	Peg Spacing - vertical	Jewelry
PHASE 2	Pocket Type	Apparel
PHASE 2	Point of Shipping Origin	Supply Chain
PHASE 2	Pre-pack container code	Supply Chain
PHASE 2	Product classification	Supply Chain
PHASE 2	Re-orderable (Y/N)	Supply Chain
PHASE 2	Retail Price on Trade Item	Supply Chain
PHASE 2	Season Availability	Supply Chain
PHASE 2	Shoe Type	Footwear
PHASE 2	Short Marketing Message	Use Features-Benefits-Marketing Message
PHASE 2	Signed by artist	Home
PHASE 2	Size Extended Description	Supply Chain
PHASE 2	Skin concern	Beauty
PHASE 2	Skirt/Dress Length	Use Consumer Item Length
PHASE 2	Specific Fit Details	Apparel
PHASE 2	Type of backing	Jewelry; use Closure
PHASE 2	Type of clasp	Jewelry; use Closure
PHASE 2	Upper Material	Footwear – Use Fabric or Material Description
PHASE 2	Use Up Rate	Beauty
PHASE 2	Waist Detail	Apparel
PHASE 2	Watch Case Size	Fashion Accessories – Use Features-Benefits-Marketing Message
PHASE 2	Watch Case Type	Fashion Accessories – Use Features-Benefits-Marketing Message
PHASE 2	Zipper Placement	Apparel

4.3 Appendix C: Recommended EDI Map for Extended Product Information Exchange

Quick guide EDI data mapping for extended attributes pertaining to the EDI 832 Price/sales catalog

Refer to the Trade Item Identification and Communications Guideline (TIIC) for more information

ATTRIBUTE	EDI DATA MAPPING	COMMENTS
ADVERTISED ORIGIN	PID at Detail 0700 PID01 – ‘F’ PID02 – ‘GS’ PID03 – not used PID04 – not used PID05 – origin statement	Origin statement may be: <ul style="list-style-type: none"> • Imported • Made in the USA • Made in the USE or imported • Made in the USA and imported.
AEROSOL PRODUCT	PID at Detail 0700 PID01 – ‘F’ PID02 – ‘PFK’ PID03 – not used PID04 – not used PID05 – ‘Y’ or ‘N’	
BOOT LEG CIRCUMFERENCE	MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘LS’ MEA03 – measurement value MEA04 – unit of measure code	
BOOT SHAFT HEIGHT	MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘TS’ MEA03 – measurement value MEA04 – unit of measure code	
BRAND NAME	PID at Detail 0700 PID01 – ‘F’ PID02 – ‘BND’ PID03 – not used PID04 – not used PID05 – brand name	



ATTRIBUTE	EDI DATA MAPPING	COMMENTS
CARE INFORMATION	LM/LQ Loop at Detail 3300 LM01 – ‘VI’ LQ01 – not used LQ02 ‘MMINSCAR’ PID01 - ‘S’ PID02 – not used PID03 - ‘VI’ PID04 – ‘CI’ MTX01 – not used MTX02 – care information	
CLOSURE	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘CLOSURE’ PID05 – closure type description	
COLLAR TYPE	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘COLLAR’ PID05 – collar type description	
CONSUMER AVAILABLE DATE	DTM at Detail 0300 DTM01 – ‘614’ DTM02 – CCYYMMDD value	
CONSUMER PACKAGE DEPTH (USING THE LENGTH FIELD)	G55 at Detail 1680 G5509 – depth value G5510 – unit of measure	Measurement is for the consumer item as packaged.
CONSUMER PACKAGE HEIGHT	G55 at Detail 1680 G5505 – height value G5506 – unit of measure	Measurement is for the consumer item as packaged.



ATTRIBUTE	EDI DATA MAPPING	COMMENTS
CONSUMER PACKAGE GROSS WEIGHT	G55 at Detail 1680 G5523 – weight of the packaged item G5524 – ‘G’ G5525 – unit of measure	Measurement is for the consumer item as packaged.
CONSUMER PACKAGE WIDTH	G55 at Detail 1680 G5507 – width value G5508 – unit of measure	Measurement is for the consumer item as packaged.
CONSUMER PRODUCT CAPACITY OR VOLUME	G55 at Detail 1680 G5514 – value G5515 – unit of measure	
CONSUMER QUANTITY OF UNITS IN CONSUMER PACKAGE	G55 at Detail 1680 G5513 - value	
COUNTRY OF ORIGIN	LIN at Detail 0100 Pick an iteration of data element 235/234 pair. LIN02-30 (even) – data element 235 with code value of ‘CH’; LIN03-31 (odd) – data element 234 w/ ISO code	Use 3 character ISO country code. For more than one country, leave a space between ISO country codes in the text stream.
CONSUMER PRODUCT SAFETY IMPROVEMENT ACT (CPSIA) FLAG	YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘CPSIA’	
DISCONTINUE DATE	DTM at Detail 0300 DTM01 – ‘036’ DTM02 – CCYYMMDD value	
DOES NOT CONTAIN	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘DOESNOTCONTAIN’ PID05 – text value	
FAUX FUR	YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘FAUXFUR’	

ATTRIBUTE	EDI DATA MAPPING	COMMENTS
FABRIC OR MATERIAL DESCRIPTION	PID at Detail 0700 PID01 – ‘F’ PID02 – ‘92’ PID03 – not used PID04 – not used PID05 – fabric description value	
FEATURES – BENEFITS - MARKETING MESSAGE	LM/LQ Loop at Detail 3300 LM01 – ‘VI’ LQ01 – not used LQ02 - ‘MMADVFEA’ PID01 - ‘S’ PID02 – not used PID03 - ‘VI’ PID04 – ‘SK’ MTX01 – not used MTX02 – message text	
FIRST AVAILABLE SHIP DATE	DTM at Detail 0300 DTM01 – ‘018’ DTM02 – CCYYMMDD value	
FIRST ORDER DATE	DTM at Detail 0300 DTM01 – ‘092’ DTM02 – CCYYMMDD value	
FULL PRODUCT NAME	PID at Detail 0700 PID01 – ‘X’ PID02 - ‘08’ Pid03 – ‘AS’ PID04 – ‘ED’ PID05 – Full product name	
FUR ANIMAL NAME	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘FURANIMAL’ PID05 – animal name value	

ATTRIBUTE	EDI DATA MAPPING	COMMENTS
FUR COUNTRY OF ORIGIN	LIN at Detail 0100 Pick an iteration of data element 235/234 pair. LIN02-30 (even) – data element 235 with code value of 'CZ'; LIN03-31 (odd) – data element 234 w/ brand name	Use 3 character ISO country code. For more than one country, leave a space between ISO country codes in the text stream.
FUR TREATMENT	PID at Detail 0700 PID01 – 'X' PID02 – '84' PID03 – 'AS' PID04 – 'TREATMENT' PID05 – treatment description value	
GOLD CARAT	MEA at Detail 0800 MEA01 – 'PS' MEA02 – 'GD' MEA03 – measurement value MEA04 – 'CD'	
HANDBAG SHOULDER DROP	MEA at Detail 0800 MEA01 – 'PS' MEA02 – 'F6' MEA03 – measurement value MEA04 – unit of measure	
HARMONIZED TARIFF SCHEDULE CODE	TC2 at Detail 1650 TC201='A' TC202 – code value	
HAZARDOUS MATERIAL (HM) CLASS CODE, HAZARDOUS MATERIAL DESCRIPTION	TD4 at Detail 1100 TD401 – select from X12 code list, if relevant TD402 – select from code list, if relevant TD403 – HM Class Code TD404 – HM Description value	
HEEL HEIGHT	MEA at Detail 0800 MEA01 – 'PD' MEA02 – '5F' MEA03 – measurement value MEA04 – unit of measure code	



ATTRIBUTE	EDI DATA MAPPING	COMMENTS
KEY-ACTIVE INGREDIENTS	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘KEYACTIVEING’ PID05 – description value	
LEAD TIME	LDT at Detail 1400 LDT01 – ‘AF’ LDT02 – number of days LDT03 – ‘DA’ – calendar days	
LINING MATERIAL	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘LINING’ PID05 – lining description value	
MINIMUM ORDER QUANTITY	CTB at Detail 0600 CTB01 – ‘OR’ CTB02 – not used CTB03 – ‘57’ CTB04 – minimum order quantity value	
ORDER QUANTITY MULTIPLE	CTB at Detail 0600 CTB01 – ‘OR’ CTB02 – not used CTB03 – ‘AP’ CTB04 – order quantity multiple value	
PANT/INSEAM LENGTH	MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘LG’ MEA03 – measurement value MEA04 – unit of measure code	
PLATFORM HEIGHT	MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘LO’ MEA03 – measurement value MEA04 – unit of measure code	

ATTRIBUTE	EDI DATA MAPPING	COMMENTS
SLEEVE MEASUREMENT	MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘TR’ MEA03 – measurement value MEA04 – unit of measure code	
SLEEVE TYPE	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘SLEEVE TYPE’ PID05 – text description	
SOLE TYPE	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘SOLE’ PID05 – sole description	
SPECIAL HANDLING CODE	TD4 at Detail 1100 TD401 – select from X12 code list	
SPECIAL ITEM CODE	PID at Detail 0700 PID01 – ‘S’ PID02 – not used PID03 – ‘VI’ PID04 – select a code value ‘GW’ – Gift with Purchase ‘PW’ – Purchase with Purchase ‘CL’ - Collateral	
STONE DETAILS	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘STONE’ PID05 – name/description of stone(s)	



ATTRIBUTE	EDI DATA MAPPING	COMMENTS
SUPPLIER SUGGESTED RETAIL PRICE	CTP Loop at Detail 1700 CTP01 – ‘RS’ CTP02 – ‘MSR’ CTP03 – suggested retail price	
SUPPLIER WHOLESALE PRICE	CTP Loop at Detail 1700 CTP01 – ‘WH’ CTP02 – ‘UCP’ CTP03 – supplier wholesale price	
TEAM NAME	PID at Detail 0700 PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘AS’ PID04 – ‘TEAM’ PID05 – team name	
VENDOR COLLECTION NAME	PID at Detail 0700 PID01 – ‘F’ PID02 – ‘BRG’ PID03 – not used PID04 – not used PID05 – collection name	
WARRANTY DESCRIPTION	MTX at Detail 1670 MTX01 – ‘WAR’ MTX02 – warranty description MTX03 – warranty description	

4.4 Appendix D: Recommended Spreadsheet for Extended Product Information Exchange

ATTRIBUTES	SAMPLE DATA
ACTION	
VENDOR ID	1221424233343
VENDOR NAME	AJCS Designs
GTIN	
GTIN TYPE	
PRODUCT	HALLEY
COLOR DESCRIPTION	Taupe
NRF COLOR CODE	251
SIZE DESCRIPTION	
NRF SIZE CODE	
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Wash with mild soap and water. Use a soft cloth made of cotton to wipe down the shoe.
CONSUMER QUANTITY OF UNITS IN CONSUMER PACKAGE	
COUNTRY OF ORIGIN	BRA
FABRIC OR MATERIAL DESCRIPTION	Pearlized patent leather upper
FEATURES-BENEFITS-MARKETING MESSAGE	A timeless sling back pump, the Halley features: soft patent or pearlize patent leather upper, peek a boo toe, adjustment sling back, flexible rubber outsole, covered platform.
FULL PRODUCT NAME	Halley sling back pump
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Elegante Series
AEROSOL	
BOOT LEG CIRCUMFERENCE	
UNIT OF MEASURE	
BOOT SHAFT HEIGHT	
UNIT OF MEASURE	
CLOSURE	Buckle
COLLAR TYPE	



ATTRIBUTES	SAMPLE DATA
CONSUMER PRODUCT CAPACITY OR VOLUME	
UNIT OF MEASURE	
FAUX FUR	
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
GOLD CARAT	
HANDBAG SHOULDER DROP	
UNIT OF MEASURE	
HEEL HEIGHT	3.5
UNIT OF MEASURE	IN
KEY-ACTIVE INGREDIENT	
DOES NOT CONTAIN	
LINING MATERIAL	Synthetic
PANT INSEAM LENGTH	
UNIT OF MEASURE	
PLATFORM HEIGHT	.5
UNIT OF MEASURE	IN
SLEEVE MEASUREMENT	
UNIT OF MEASURE	
SLEEVE TYPE	
SOLE TYPE	Rubber outsole
STONE DETAILS	
WARRANTY DESCRIPTION	
CPSIA FLAG	
CONSUMER AVAILABLE DATE	
CONSUMER PACKAGE DEPTH	12
UNIT OF MEASURE	IN
CONSUMER PACKAGE HEIGHT	4
UNIT OF MEASURE	IN
CONSUMER PACKAGE WIDTH	7.25
UNIT OF MEASURE	IN



ATTRIBUTES	SAMPLE DATA
CONSUMER PACKAGE GROSS WEIGHT	1.8
UNIT OF MEASURE	LB
DISCONTINUE DATE	
FIRST AVAILABLE SHIP DATE	20130401
FIRST ORDER DATE	20130115
HARMONIZED TARIFF SCHEDULE CODE	6403.99
LEAD TIME	90
MINIMUM ORDER QUANTITY	9
ORDER QUANTITY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	89.00
SUPPLIER WHOLESALE PRICE	44.00
HAZARDOUS MATERIAL CLASS CODE	
HAZARDOUS MATERIAL DESCRIPTION	
SPECIAL HANDLING	
MULTI MEDIA OBJECT TYPE	SI
IMAGE FORM FUNCTION	INT
IMAGE FACING	PRI
IMAGE FILE TYPE	JPG
IMAGE APPLICATION LEVEL INDICATOR	CLR
IMAGE LOCATION TYPE	FTP
IMAGE LOCATION IDENTIFIER	ftp://ftp.ajcsimages.com/summer2013
IMAGE FILE NAME	0657718000091HALLEY-TPE3-PRI.jpg
COMPRESSED FILE SIZE	
IMAGE RESOLUTION	300
ANGLE OF ROTATION AND PLUNGE	
HORIZONTAL PIXELS	2400
VERTICAL PIXELS	2400
IMAGE DESCRIPTION	
IMAGE TYPE	PRO
CLIPPING PATH	1
MULTI MEDIA OBJECT TYPE	SI



ATTRIBUTES	SAMPLE DATA
IMAGE FORM FUNCTION	INT
IMAGE FACING	VIK
IMAGE FILE TYPE	JPG
IMAGE APPLICATION LEVEL INDICATOR	CLR
IMAGE LOCATION TYPE	FTP
IMAGE LOCATION IDENTIFIER	ftp://ftp.ajcsimages.com/summer2013
IMAGE FILE NAME	0657718000091HALLEY-TPE3-VIK.jpg
COMPRESSED FILE SIZE	
IMAGE RESOLUTION	300
ANGLE OF ROTATION AND PLUNGE	
HORIZONTAL PIXELS	2400
VERTICAL PIXELS	2400
IMAGE DESCRIPTION	
IMAGE TYPE	PRO
CLIPPING PATH	1

4.5 Appendix E: Mock Business Examples

4.5.1 APPAREL EXAMPLE – FUR COAT

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Norwegian Fox Fur Coat.

Feel Fabulous when you wrap yourself in the 32 in. luxurious fox fur coat

From AJCS Designs' Elegante Series

- Outstanding 100% Norwegian Fox Fur
- Natural (untreated)
- Fully Silk Lined
- 32 in Length
- Skillfully hand crafted and hand finished
- 26 in sleeve length
- Hook and eye closure
- Shawl collar
- Made in the USA and Imported from Norway



Care instructions: Professional fur clean only

Suggested retail price \$2,500.00

Wholesale price \$1,500.00

Order details:

Style number: AJCS12999

Product Name: Norwegian Fox Fur Coat

Availability effective: March 1, 2013

1st Ship date: May 1, 2013

Discontinue Date: December 31, 2013

Lead time: 30 days

Not Faux Fur

Fur Animal is Norwegian Fox

Gross weight 2 lb



Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Professional fur clean only
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	
FABRIC OR MATERIAL DESCRIPTION	100% Norwegian Fox Fur
FEATURES-BENEFITS-MARKETING MESSAGE	Feel Fabulous when you wrap yourself in the 32 in. luxurious fox fur coat From AJCS Designs' Elegante Series
FULL PRODUCT NAME	Norwegian Fox Fur Coat
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Designs Elegant Series

E-COMMERCE ATTRIBUTES – APPAREL	APPLICABLE VALUES
CLOSURE	Hook and eye
FAUX FUR	N
COLLAR TYPE	Shawl
FUR ANIMAL NAME	Norwegian Fox
FUR COUNTRY OF ORIGIN	NOR
FUR TREATMENT	
LINING MATERIAL	Silk
PANT INSEAM LENGTH	
SLEEVE MEASUREMENT	26 in
SLEEVE TYPE	Long

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	
CONSUMER PKG HEIGHT	
CONSUMER PKG WIDTH	
CONSUMER PKG GROSS WEIGHT	
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	20141231
1 ST AVAILABLE SHIP DATE	20130501
1 ST ORDER DATE	20130301
HARMONIZED TARIFF SCHEDULE CODE	
LEAD TIME	30 days
MINIMUM ORDER QTY	
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	2500.00
SUPPLIER WHOLESALE PRICE	1500.00

4.5.2 APPAREL EXAMPLE – PANT

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Minnie Trouser Pants.

These Minnie Women's Trouser Pants features: Mid-rise, cotton-spandex and Santee banded waist.

From AJCS Designs' Elegante Series

Features:

- 32 in inseam
- Front zippered

Care instructions: Machine washable, tumble dry

Suggested retail price \$119.00

Wholesale price \$59.00

Order details:

Style number: AJCS1667659

Product Name: Minnie Trouser Pants

Availability effective: March 1, 2013

1st Ship date: May 1, 2013

Order Qty Multiple is 6

Lead time: 60 days

Product of China

HS: 6104.62

Consumer Pkg Depth 12 in

Consumer Pkg Height 3 in

Consumer Pkg Width 8 in

Consumer Pkg Gross weight 2 lbs



Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Machine washable, tumble dry
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	CHN
FABRIC OR MATERIAL DESCRIPTION	cotton-spandex
FEATURES-BENEFITS-MARKETING MESSAGE	These Minnie Women's Trouser Pants feature: Front zippered, mid-rise, cotton-spandex and Santee banded waist. 32 inch inseam. From AJCS Designs' Elegante Series
FULL PRODUCT NAME	Minnie Trouser Pants
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Designs Elegant Series

E-COMMERCE ATTRIBUTES – APPAREL	APPLICABLE VALUES
CLOSURE	Zipper
FAUX FUR	
COLLAR TYPE	
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
LINING MATERIAL	
PANT INSEAM LENGTH	32 in
SLEEVE MEASUREMENT	
SLEEVE TYPE	

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	12 in
CONSUMER PKG HEIGHT	3 in
CONSUMER PKG WIDTH	8 in
CONSUMER PKG GROSS WEIGHT	2 lb
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	
1 ST AVAILABLE SHIP DATE	20130501
1 ST ORDER DATE	20130301
HARMONIZED TARIFF SCHEDULE CODE	6104.62
LEAD TIME	60 days
MINIMUM ORDER QTY	
ORDER QTY MULTIPLE	6
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	119.00
SUPPLIER WHOLESALE PRICE	59.00

4.5.3 APPAREL EXAMPLE – SKIRT

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Bright High Waist Skirt.

A bright high waisted skirt is great this time of year. Wear with your favorite AJCS blouse for a perfect look of the season.
From AJCS Designs' Elegante Series

Features:

- Side Zipper
- 61 pct polyester - 35 pct viscose - 4 pct elastane
- Dry Clean
- Lined
- Length: 27 inches

Care instructions: Dry clean only

Suggested retail price \$79.00 Wholesale price \$40.00

Order details:

Style number: AJCS1667659
Product Name: Minnie Trouser Pants
Available in sizes 2-16

Availability effective: March 1, 2013
1st Ship date: May 1, 2013
Discontinue Date: January 1, 2015
Lead Time is 45 days
Product of China
HS: 6104.59

Consumer Pkg Depth 12 in
Consumer Pkg Height 3 in
Consumer Pkg Width 8 in
Consumer Pkg Gross weight 2 lbs





Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Dry clean only
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	CHN
FABRIC OR MATERIAL DESCRIPTION	61 pct polyester - 35 pct viscose - 4 pct elastane
FEATURES-BENEFITS-MARKETING MESSAGE	A bright high waisted skirt is great this time of year. Wear with your favorite AJCS blouse for a perfect look of the season. From AJCS Designs' Elegante Series. Features: Side Zipper 61 pct polyester - 35 pct viscose - 4 pct elastane Dry Clean Lined Length: 27 inches
FULL PRODUCT NAME	Bright High Waist Skirt
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Designs Elegant Series

E-COMMERCE ATTRIBUTES – APPAREL	APPLICABLE VALUES
CLOSURE	Zipper
FAUX FUR	
COLLAR TYPE	
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
LINING MATERIAL	Silk
PANT INSEAM LENGTH	
SLEEVE MEASUREMENT	
SLEEVE TYPE	

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	
CONSUMER PKG HEIGHT	
CONSUMER PKG WIDTH	
CONSUMER PKG GROSS WEIGHT	
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	20150101
1 ST AVAILABLE SHIP DATE	20130501
1 ST ORDER DATE	20130301
HARMONIZED TARIFF SCHEDULE CODE	6104.59
LEAD TIME	45 days
MINIMUM ORDER QTY	
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	79.00
SUPPLIER WHOLESALE PRICE	40.00

4.5.4 APPAREL EXAMPLE – DRESS

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Lindsey Tie-Waist Knit Dress

From the AJCS Designs Western Sunrise Collection, the Lindsey women's dress highlights your waist with the obi-inspired tie belt. Combined with a 3/4 sleeve and a flowing skirt, the cinched waist style creates an hourglass silhouette.

- Navy stretch knit
- Surplice V-neckline
- Faux-wrap style
- Polyester - Spandex
- Made in the USA
- Knee Length
- Button Front

Care instructions: Machine wash gentle

Suggested retail price \$159.00

Wholesale price \$78.00

Order details:

Style number: AJCS1664539

Product Name: Lindsey Tie-Waist Knit Dress

Available in sizes: S M L XL

1st Order Date: June 1, 2013

1st Ship date: August 1, 2013

Country of Origin is USA

Harmonized Tariff Schedule Code – 6104.49

Consumer Pkg Depth 12 in

Consumer Pkg Height 3 in

Consumer Pkg Width 8 in

Consumer Pkg Gross weight 2 lbs





Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	
BRAND NAME	AJCS Designs
CARE INFORMATION	Machine wash gentle
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	USA
FABRIC OR MATERIAL DESCRIPTION	Polyester - Spandex
FEATURES-BENEFITS-MARKETING MESSAGE	<p>From the AJCS Designs Western Sunrise Collection, the Lindsey women's dress highlights your waist with the obi-inspired tie belt. Combined with a 3/4 sleeve and a flowing skirt, the cinched waist style creates an hourglass silhouette.</p> <p>Navy stretch knit</p> <p>Surplice V-neckline</p> <p>Faux-wrap style</p> <p>Polyester - Spandex</p> <p>Made in the USA</p> <p>Knee Length</p> <p>Button Front</p>
FULL PRODUCT NAME	Lindsey Tie-Waist Knit Dress
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Designs Elegant Series

E-COMMERCE ATTRIBUTES – APPAREL	APPLICABLE VALUES
CLOSURE	Button
FAUX FUR	
COLLAR TYPE	Surplice V-neckline
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
LINING MATERIAL	
PANT INSEAM LENGTH	
SLEEVE MEASUREMENT	¾ Sleeve
SLEEVE TYPE	

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	
CONSUMER PKG HEIGHT	
CONSUMER PKG WIDTH	
CONSUMER PKG GROSS WEIGHT	
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	
1 ST AVAILABLE SHIP DATE	20130801
1 ST ORDER DATE	20130601
HARMONIZED TARIFF SCHEDULE CODE	6104.49
LEAD TIME	
MINIMUM ORDER QTY	
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	159.00
SUPPLIER WHOLESALE PRICE	78.00

4.5.5 FOOTWEAR EXAMPLE - SHOE

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Halley Sling back Pump

A timeless sling back pump, the Halley features:

- Soft patent or pearlized patent leather upper
- Peekaboo toe
- Adjustment sling back
- Side Buckle
- Flexible rubber outsole
- Covered platform
- 3.5" covered platform
- .5 in platform height
- Imported from Brazil



Care instructions: Wash in mild soap and water. Use a soft cloth made of cotton to wipe down the shoe.

Suggested retail price \$89.99

Wholesale price \$44.00

Order details:

Style number: AJCS1662223

Product Name: Halley Sling back Pump

Available in extended sizes

1st Order Date: January 15, 2013

1st Ship date: April 1, 2013

Lead Time is 90 days

Minimum Order Qty is 9

Country of Origin is Brazil

Harmonized Tariff Schedule Code 6403.99

Consumer Pkg Depth 12 in

Consumer Pkg Height 4 in

Consumer Pkg Width 7.25 in

Consumer Pkg Gross weight 1.8 lbs

Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Wash in mild soap and water. Use a soft cloth made of cotton to wipe down the shoe.
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	BRA
FABRIC OR MATERIAL DESCRIPTION	pearlized patent leather upper
FEATURES-BENEFITS-MARKETING MESSAGE	A timeless sling back pump, the Halley features: Soft patent or pearlized patent leather upper Peekaboo toe Adjustment sling back Flexible rubber outsole Covered platform 3.5" covered platfor .5 in platform height Imported from Brazil
FULL PRODUCT NAME	Halley Sling back Pump
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Designs Elegant Series

E-COMMERCE ATTRIBUTES – FOOTWEAR	APPLICABLE VALUES
BOOT LEG CIRCUMFERENCE	
BOOT SHAFT HEIGHT	
CLOSURE	Buckle
FAUX FUR	
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
HEEL HEIGHT	3.5 in
LINING MATERIAL	Synthetic
PLATFORM HEIGHT	.5 in
SOLE TYPE	Rubber outsole

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	12 in
CONSUMER PKG HEIGHT	4 in
CONSUMER PKG WIDTH	7.25 in
CONSUMER PKG GROSS WEIGHT	1.8 lb
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	
1 ST AVAILABLE SHIP DATE	20130401
1 ST ORDER DATE	20130115
HARMONIZED TARIFF SCHEDULE CODE	6403.99
LEAD TIME	90
MINIMUM ORDER QTY	9
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	89.00
SUPPLIER WHOLESALE PRICE	44.00

4.5.6 FOOTWEAR EXAMPLE - BOOT

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Paulina Spike Heel Boot

Spike heel boot with faux animal hair and suede

The Paulina features:

- Faux animal hair and suede upper
- Scroll cording trim
- 2 3/4" heel height
- Shaft 16 in.
- Circumference 17 in.
- Leather lining
- Imported



Care instructions: Use a soft cotton cloth to wipe down the boot

Suggested retail price \$89.99 Wholesale price \$45.00

Order details:

Style number: AJCS16629522

Product Name: Paulina Spike Heel Boot

Available in N, M, W, WW widths

1st Order Date: May 1, 2013

1st Ship date: March 1, 2013

Country of Origin is China

Harmonized Tariff Schedule Code 6403.99

Consumer Pkg Depth 24 in

Consumer Pkg Height 7 in

Consumer Pkg Width 14 in

Consumer Pkg Gross weight 2.75 lbs

Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Use a soft cotton cloth to wipe down the boot
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	CHN
FABRIC OR MATERIAL DESCRIPTION	Faux animal hair and suede upper
FEATURES-BENEFITS-MARKETING MESSAGE	Spike heel boot with faux animal hair and suede The Paulina features: Faux animal hair and suede upper Scroll cording trim 2 3/4" heel height Shaft 16 in. Circumference 17 in. Leather lining Imported
FULL PRODUCT NAME	Paulina Spike Heel Boot
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Designs Elegant Series

E-COMMERCE ATTRIBUTES – FOOTWEAR	APPLICABLE VALUES
BOOT LEG CIRCUMFERENCE	17 in
BOOT SHAFT HEIGHT	16 in
CLOSURE	
FAUX FUR	Y
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
HEEL HEIGHT	2.75 in
LINING MATERIAL	Leather
PLATFORM HEIGHT	
SOLE TYPE	Synthetic

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	24 in
CONSUMER PKG HEIGHT	7 in
CONSUMER PKG WIDTH	14 in
CONSUMER PKG GROSS WEIGHT	2.75 lb
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	
1 ST AVAILABLE SHIP DATE	20130501
1 ST ORDER DATE	20130301
HARMONIZED TARIFF SCHEDULE CODE	6403.99
LEAD TIME	
MINIMUM ORDER QTY	
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	89.99
SUPPLIER WHOLESALE PRICE	45.00

4.5.7 JEWELRY EXAMPLE – EARRING

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Summer Diamond Earring

A Stunning take on the classic diamond earring, this pair from the AJCS Designs Summer Diamond Collection will bring an elegant look to any style

Features:

- 1.5 Carat white diamond
- Sterling silver base metal
- Post closure

Care instructions: Clean using fine jewelry cleaner

Suggested retail price \$700.00

Wholesale price \$325.00



Order details:

Style number: AJCS09546629

Product Name: Summer Diamond Earring

1st Order Date: February 1, 2013

1st Ship date: May 1, 2013

Discontinue Date: September 1, 2013

Lead Time is 90 days

Country of Origin is Angola

Harmonized Tariff Schedule Code 7113.11

Consumer Pkg Depth 3 in

Consumer Pkg Height 3 in

Consumer Pkg Width 3 in

Consumer Pkg Gross weight 6.0 oz

Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Clean using fine jewelry cleaner
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	AGO
FABRIC OR MATERIAL DESCRIPTION	Sterling silver settings with diamond inserts
FEATURES-BENEFITS-MARKETING MESSAGE	A Stunning take on the classic diamond earring, this pair from the AJCS Designs Summer Diamond Collection will bring an elegant look to any style Features: 1.5 Carat white diamond Sterling silver base metal Post closure
FULL PRODUCT NAME	Summer Diamond Earring
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Summer Diamond Earring Series

E-COMMERCE ATTRIBUTES – JEWELRY	APPLICABLE VALUES
CLOSURE	Post
FAUX FUR	
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
GOLD CARAT	
STONE DETAILS	1.5 Carat white diamond
WARRANTY	

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	3 in
CONSUMER PKG HEIGHT	3 in
CONSUMER PKG WIDTH	3 in
CONSUMER PKG GROSS WEIGHT	6 oz
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	20130901
1 ST AVAILABLE SHIP DATE	20130501
1 ST ORDER DATE	20130201
HARMONIZED TARIFF SCHEDULE CODE	7113.11
LEAD TIME	90 days
MINIMUM ORDER QTY	
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	700.00
SUPPLIER WHOLESALE PRICE	325.00

SUPPLY CHAIN ATTRIBUTES APPLICABLE TO JEWELRY	APPLICABLE VALUES
SPECIAL HANDLING	

4.5.8 FASHION ACCESSORIES – HANDBAG

Fashion-Forward by

AJCS Designs

AJCS Designs Elegant Series raffia tote with deep handle
Stylish, light & durable raffia.
Ideal for the woman on the go.

- Synthetic lining with zippered closure
- 12"x19"x1"
- 10" shoulder drop
- Inside Cell Pocket
- Inside 7" Zippered Pocket
- Imported from China

Care instructions: Use soft cotton cloth to wipe handbag

Suggested retail price \$85.00

Order details:

Style number: AJCS1284

Product Name: Raffia Tote Bag

Color: Patel Grey

Availability effective: September 1, 2012

Minimum order Qty: 6

Lead time: 10 days

HS: 4602.12

Consumer Package Dimensions:

Pkg Depth	1 in
Pkg Height	12 in
Pkg Width	19 in cm
Pkg Weight	1.75 lb



Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	Imported
BRAND NAME	AJCS Designs
CARE INFORMATION	Use soft cotton cloth to wipe handbag
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	CHN
FABRIC OR MATERIAL DESCRIPTION	Raffia
FEATURES-BENEFITS-MARKETING MESSAGE	AJCS Designs Elegante Series raffia tote with deep handles. Stylish, light & durable raffia. Ideal for the woman on the go. Features include Inside cell pocket and 7in inside zippered pocket.
FULL PRODUCT NAME	Raffia Tote Bag
TEAM NAME	
VENDOR COLLECTION NAME	

E-COMMERCE ATTRIBUTES – FASHION ACCESSORIES	APPLICABLE VALUES
CLOSURE	Zippered
FAUX FUR	
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
LINING MATERIAL	Synthetic
SHOULDER BAG DROP	10 in

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	1 in
CONSUMER PKG HEIGHT	12 in
CONSUMER PKG WIDTH	19 in
CONSUMER PKG GROSS WEIGHT	1.75 lb
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	
1 ST AVAILABLE SHIP DATE	
1 ST ORDER DATE	
HARMONIZED TARIFF SCHEDULE CODE	4602.12
LEAD TIME	10 days
MINIMUM ORDER QTY	6
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	85.00
SUPPLIER WHOLESALE PRICE	

4.5.9 HOME – PITCHER

Fashion-Forward by AJCS Designs

AJCS Designs Elegant Series Large Belly Pitcher

From the AJCS Designs Elegante collection, this large belly pitcher will serve as a wonderful compliment to any meal.

This beautifully crafted pitcher will serve as a wonderful compliment to any meal. This beautifully crafted pitcher makes iced tea and lemonade even more enticing.



- Measures 9.25 x 6.75
- 2.9 quart capacity
- Dishwasher safe

Suggested retail price \$25.00

Wholesale price \$12.50

Order details:

Style number: AJCS0378545

Product Name: Large Belly Pitcher

1st Order Date: April 1, 2013

1st Ship date: May 1, 2013

Minimum Order Qty is 2

Made in the USA

Consumer Pkg Depth 6 in

Consumer Pkg Height 10 in

Consumer Pkg Width 6 in

Consumer Pkg Gross weight 1.27 lb

Information Exchanged Between Trading Partners

Note. Extended attributes which are not applicable are left blank

COMMON E-COMMERCE ATTRIBUTES	APPLICABLE VALUES
ADVERTISED ORIGIN	
BRAND NAME	AJCS Designs
CARE INFORMATION	Dishwasher safe
CONSUMER QTY OF UNITS IN CONSUMER PKG	
COUNTRY OF ORIGIN	USA
FABRIC OR MATERIAL DESCRIPTION	Clear glass
FEATURES-BENEFITS-MARKETING MESSAGE	<p>From the AJCS Designs Elegante collection, this large belly pitcher will serve as a wonderful compliment to any meal. This beautifully crafted pitcher will serve as a wonderful compliment to any meal. This beautifully crafted pitcher makes iced tea and lemonade even more enticing.</p> <p>Measures 9.25 x 6.75 2.9 quart capacity Dishwasher safe</p>
FULL PRODUCT NAME	Large Belly Pitcher
TEAM NAME	
VENDOR COLLECTION NAME	AJCS Designs Elegant Series

E-COMMERCE ATTRIBUTES – HOME FASHION	APPLICABLE VALUES
AEROSOL PRODUCT	
CONSUMER PRODUCT CAPACITY OR VOLUME	2.9 QT
FAUX FUR	
FUR ANIMAL NAME	
FUR COUNTRY OF ORIGIN	
FUR TREATMENT	
WARRANTY	

continued on next page



SUPPLY CHAIN ATTRIBUTES	APPLICABLE VALUES
CPSA FLAG	
CONSUMER AVAILABILITY DATE	
CONSUMER PKG DEPTH	6 in
CONSUMER PKG HEIGHT	10 in
CONSUMER PKG WIDTH	6 in
CONSUMER PKG GROSS WEIGHT	1.27 lb
CONSUMER PRODUCT CAPACITY OR VOLUME	
DISCONTINUE DATE	
1ST AVAILABLE SHIP DATE	20130501
1ST ORDER DATE	20130401
HARMONIZED TARIFF SCHEDULE CODE	
LEAD TIME	
MINIMUM ORDER QTY	2
ORDER QTY MULTIPLE	
SPECIAL ITEM CODE	
SUPPLIER SUGGESTED RETAIL	25.00
SUPPLIER WHOLESALE PRICE	12.50

SUPPLY CHAIN ATTRIBUTES APPLICABLE TO HOME FASHION	APPLICABLE VALUES
HAZARDOUS MATERIAL DESCRIPTION	
SPECIAL HANDLING	Fragile

4.6 Appendix F: Links to ISO Country Code Information

For more information on ISO country codes refer to the following websites

- ISO Website: http://www.iso.org/iso/country_codes
- Wikipedia: http://en.wikipedia.org/wiki/ISO_3166-1

4.7 Appendix G: Acknowledgements

This Guideline was collaboratively developed with input from a wide variety of companies and associations serving the GM & Apparel sector.

- Brown Shoe Company
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- Neiman Marcus
- Nordstrom
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